

As of January 1, 2011, Infinity Cable Products (ICP) is offering referral credit for referrals of new customers to us for all of our products. If you are an installer or contractor and are a current customer of ICP, and you refer a new customer (not an existing ICP customer) will grant you a credit in the amount of 5% of the new customer's 1st purchase order amount.

Example Scenario

ABC Installation Company refers new customer John Doe to ICP. John Doe places an order with ICP for \$1000. ABC Installation Company in turn earns \$50 credit to their account with ICP. It's that simple!

About the Referral Credit Program

Advertising is expensive, and so we love to get customers by referrals from our existing customers, and would rather give back to our existing customers by way of service credits for sending business our way... So, we are glad to offer credit in the amount of 5% credit to your account when you refer someone to Infinity Cable Products. The program works as follows:

- Send us a customer and be sure they mention you at the time of signup as the existing customer who referred them; we always ask how new customers heard about us.
- Once your referral has placed their order, paid for their invoice in full, ICP will **issue a credit to your account in the amount of 5% of the referred customer's total purchase.**
- 5% referral credit will be applied to your account for the new customer's 1st paid invoice.
- The credit has no cash value and may only be used to offset purchase charges against your own account here at ICP.
- Referral credit is only available on referrals of customers who have not had an account with us in the past 24 months.
- Referral credit is not available on your own accounts or sub-accounts.
- There is **NO LIMIT** to the amount of referral credit you can earn. Also, there is no limit to the number of new customers you can refer to ICP. Just remember that your referral credit has no cash value, only usable towards future ICP purchases.

Notes and Restrictions

We do recommend keeping track of your referrals and double check with us in the case you are not issued credit; any problems will be promptly corrected. If a newly referred customer cites multiple parties as referring them, ICP will generally split the total credit evenly amongst those parties.